

Browns Hill Road Retail Shops

4516 Browns Hill Rd.
Pittsburgh, PA



Design 3 Architecture PC

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Description: Retail plaza facade renovation.

Size: 120 linear feet of facade

Cost: \$120,000

Owner: Union Real Estate

The Challenge: Transform a 20 year old shopping plaza into a more marketable and visually appealing center.

The Solution: The new facade design provides an updated look to an existing tired and worn retail center. The use of exposed steel canopy columns and sign brackets, along with E.I.F.S., aluminum, glass and ceramic tile provide a sleek more vibrant feel. The redesign of a corner tower element gives prominence to the center, and greatly enhances visibility from Browns Hill Road.

